

OPERATION RAGNAR6



Working Dogs working with People

OPERATION RAGNAR6

Table of Contents

- 3** ABOUT US
- 4** VISSION & MISSION
- 5** FUNDING
- 6** TEN 4 TEN
- 7** SPONSORSHIPS
- 8** DONATIONS
- 9** SERVICE DOGS
- 10** PARTNERSHIPS
- 11** EVENTS CALENDAR
- 12** MISSION SUCCESS
- 13** CONTACT US



About

OPERATION RAGNAR6

Operation Ragnar6 (OR6) is a nonprofit 501(c)3 company focused on the education and preservation of working dogs while implementing theory into practice to ultimately help people live a fuller life.



Mission

OPERATION RAGNAR6

Operation Ragnar6 (OR6) is a nonprofit 501(c)3 company, established to help the community better understand the resource of working dogs and process trauma via the companionship and unconditional love that service dogs continuously provide. By the process of education training, and collaboration.

Vision

Our vision is to expand our awareness by means of collaboration with other nonprofits, organizations, companies, and individuals to help those suffering from trauma, PTSD, extreme anxiety and establish the value of working dogs from ethical breeding, balanced training, ADA compliance for both the handler and the facilities they visit. Our aim to reach those in need in a synergistic connection providing a way they can in return help others in their community.



Funding

OPERATION RAGNAR6

OR6 aims to work synergistically to meet our goals, to help our communities heal by means of working dogs. With the support of individuals, companies, and other organizations we know our success ultimately benefits us all.



OPERATION RAGNARSIX

Donations received by OR6 are tax-deductible to the full extent allowed by the law described in Section 501(c)3 of the Internal Tax ID: 84-4220859



Service Dogs

Operation Ragnar6 provides specialized dogs from our own breeding program to donate to veterans selected by a VA therapist.



Veteran K9 Adventures

YouTube Mini Documentary Series encompassing interviews on trauma recovery while overlanding on an epic adventure with their dog. A resource to inspire hope in others.



Community

Operation Ragnar6 works with the community to educate the public on working dogs on subjects such as service dogs, pet safety while traveling, law enforcement, and various jobs.

Ten 4 Ten

OPERATION RAGNAR6

Ten 4 Ten is our new campaign where **YOU** make a real difference helping save lives for the cost most spend on a fancy coffee every day. Donating **\$10** a month is the first part. The second part is getting **10 friends, family, or colleagues** to do the same. We won't stop you from donating more or encouraging a stadium of people. The premise is to share the load, both financial and emotional



Donations received by OR6 are tax-deductible to the full extent allowed by the law described in Section 501(c)3 of the Internal Tax ID: 84-4220859



Ten 4 Ten

Internally we encourage you to unite your team together in your support. As a company we encourage a minimum donations of \$100 a month.



Benefits

- Company Logo displayed on our website
- Highlighted post on our social media
- *Logo on min-doc closing credits
- Supports campaign awareness
- Expands OR6 resources for veterans and first responders



How to Donate

Visit our website OperationRagnar6.org and click the donate button at the top of the page.

Sponsorship

OPERATION RAGNAR6

Connecting with the veteran community sets an exemplary example of taking responsibility by providing a helping hand to those in need. Approximately **2.8 million U.S. veterans have service-connected mental health conditions**. OR6 forges forward on an individual basis with our service dog program and on a larger scale with OR6's community awareness campaign.



OPERATION RAGNARSIX

Donations received by OR6 are tax-deductible to the full extent allowed by the law described in Section 501(c)3 of the Internal Tax ID: 84-4220859



Sponsorship

Your support expands our reach, providing resources to veterans with mental health disabilities. Monetary donations of \$1,000 -10,000



Benefits

- Your logo displayed on our website
- Your company highlighted on our social media
- *Your logo on min-doc closing credits
- *Logo on vehicle wrap
- Provides awareness on mental health
- Provides resources towards recovery
- Provides



How to Donate

Visit our website OperationRagnar6.org and click the donate button at the top of the page or contact Michael@ORSIX.org.

** Vehicle wraps reserved for sponsorships over \$10,000*

Donations

OPERATION RAGNAR6

OR6 main focus with our veterans is to live their **best life with their dog**. We may be bias but we think being outdoors with our dogs is the ultimate living. **Connecting with companies** from Overlanding, camping, outdoor activities such as hiking, mint. biking, trail running, paddle boarding, kyacking, backpacking are just some of the resources that **support our active campaigns**. We review products, use them, put them to hard use, and we talk about them and showcase them in our media.



OPERATION RAGNARSIX

Donations received by OR6 are tax-deductible to the full extent allowed by the law described in Section 501(c)3 of the Internal Tax ID: 84-4220859



Donations

OR6 is always grateful for all donations in kind or monetary. We are very honest about what products we believe in and utilize in our everyday. OR6 strives to align with companies that supports our standards and in return OR6 provides the best representation of that company and their Products.



Benefits

- Your logo displayed on our website
- Your products showcased on our social media
- *Your logo on min-doc closing credits
- *Your products showcased on our media
- Your products showcased at expos and events
- *Product reviews on our social media
- Connects your company to a great cause



How to Donate

Visit our website OperationRagnar6.org and click the donate button at the top of the page or contact Michael@ORSIX.org.

** Logos are reserved for product used in episode or social media.*

** Product reviews reserved by OR6 or clarified in terms agreed.*

Service Dog

OPERATION RAGNAR6

OR6 service dogs start with our own breeding program. Each dog is trained from only a few days old to a little over a year. Our dogs are trained to **track** (SAR), **detect** explosives, and taught educate on trail and urban areas. Veterans are then trained in our special **handlers course** to handle our unique service dogs. OR6 strongly believes our dogs provide an unbreakable bond that ultimately leads to **better mental health**



OPERATION RAGNARSIX

Donations received by OR6 are tax-deductible to the full extent allowed by the law described in Section 501(c)3 of the Internal Tax ID: 84-4220859



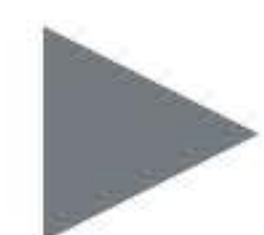
Service Dog

OR6 Service dogs take over a year to train. By sponsoring a service dog you provide an extraordinary gift that ultimately saves lives. Your company is assigned a donor puppy that your team gets exclusive media updates and a mini doc capturing the process to its forever home. Each OR6 service dog cost \$40,000



Benefits

- Your logo displayed on our website
- Your company highlighted on our social media
- Mini Documentary of the pups first year training to their chosen vet
- Media updates throughout the first year
- Helps a Veteran struggling with PTSD
- Provides a standard in service dog training and responsible handler selection process
- Provides your company with PR equity



How to Donate

Contact Michael at Michael@ORSIX.org for more information or go to our website OperationRagnar6.org.

** Vehicle wraps reserved for sponsorships over \$10,000*

Partnership

OPERATION RAGNAR6

OR6 has started a **campaign to grow** its social media presence, film a min-documentary series, and **make our presence known** at trade shows, expos, events, and conferences. OR6 is looking for **partners to join our campaign**. Opportunities include meeting our working dogs, demonstrations, social media collaborations, giveaways, photo shoots, and more.



OPERATION RAGNARSIX

Donations received by OR6 are tax-deductible to the full extent allowed by the law described in Section 501(c)3 of the Internal Tax ID: 84-4220859

► Partnership

One hand helping another to accomplish good deeds. OR6 is amazing with working dogs and understanding mental health. You are great at what you do, be another nonprofit or for profit. Together we can do more.

► Benefits

- Support a great cause supporting vets and first responders with positive PR opportunity for your entity
- Attract a large audience to your booth, event, or other
- Product highlighted in epic adventures (mini-docs)
- *Logo on vehicle wrap
- Custom collaboration to meet your specific needs
- Merchandise branding
- Custom campaigns

► How to Donate

Visit our website OperationRagnar6.org and click the donate button at the top of the page or contact Michael@ORSIX.org.

** Vehicle wraps reserved for sponsorships over \$10,000*

Calendar

OPERATION RAGNAR6

OR6 calendar for 2026 is an epic year with filming our min-doc series, events, trade shows, expos, and conferences. Give our calendar a look over and see if there is something special that catches your eye. Let us know if there is an event that you would like to invite OR6 and our awesome K9s.

Contact Michael@ORSIX.org



OPERATION RAGNARSIX

Donations received by OR6 are tax-deductible to the full extent allowed by the law described in Section 501(c)3 of the Internal Tax ID: 84-4220859



More Off Road EXPO

Springfield, MO

April 25-26th



Overlanding West

Flagstaff, AZ

May 16-18th



SUPERZOO

Las Vegas, NV

Aug 12-14th



Outdoor Retailer Show

Minneapolis, MN

Aug 19-21st



HITS K9 Training Seminar

Phoenix, AZ

Aug 24-27th

Visit our website OperationRagnar6.org and click the donate button at the top of the page or contact Michael@ORSIX.org.

Mission Success

OPERATION RAGNAR6

OR6 goes beyond our creation. With over 20yrs of K9 experience and several years working with nonprofits. We believe in our mission proven by the thousands of volunteer hours and donating over hundred thousand dollars of our own financial investment. Outside work experience includes managing million dollar companies, marketing for fitness, film, retail, and CEOs. As a professional photographer and outdoor enthusiast it just seems to fit our agenda.



OPERATION RAGNARSIX

Donations received by OR6 are tax-deductible to the full extent allowed by the law described in Section 501(c)3 of the Internal Tax ID: 84-4220859



Mission Success

The mission goes beyond training service dogs or even training the handler. Your only a phone call away to listen to a bad day, to dial down their anxiety level. You hear their story and carry some of the load. Time goes by and you check up on them, their dog, their mental state. They call you brother and you truly understand the responsibility.



Demos and Education

We worked with organizations like the **Center of Pet Safety, FORD, Gunner Kennels, Impact Crates, Sleepy Pods, Demanet Bite Suits, Addidas, Lowe Tactical, CRKT, KONG, Ruffwear, Rex. Specs, Earth Rated, and Mystery Ranch.** Our organization educated the public on pet safety while traveling in vehicles. We also spoke to local government on service dogs awareness, put on large demonstrations highlighting our dogs in agility, detection, tracking, and protection. We provided training for local police departments, in addition to donating dual purpose K9s.

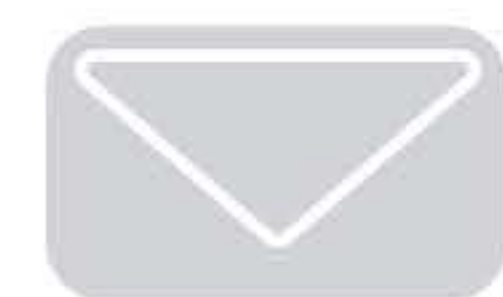


Tactical Fuel

Lucy Pet Products has been a sponsor of Operation Ragnar6 since 2019 providing amazing nutrition for our dogs in addition to some of the largest K9 Police Dept in LA, Emmy Award-winning CBS TV show Luck Dog Brandon McMillan, and Americas Top Dog winner Danny Casson and his dog Capone. OR6 has been Tactical Fuels outdoor adventure influencer for several years barking among giants.

Contact Us

OPERATION RAGNAR6



EMAIL

Michael@ORSIX.org



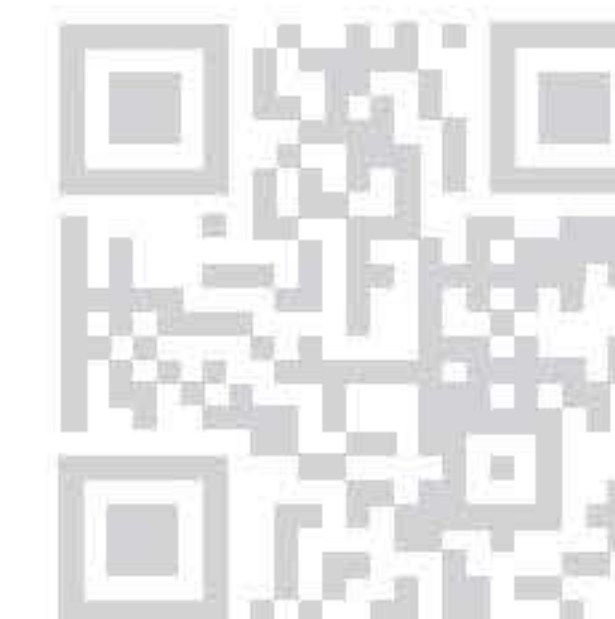
PHONE

[\(801\) 657-2005](tel:(801)657-2005)



WEBSITE

OperationRagnar6.org



ADDRESS

694 Palisade Dr. MOAB, UT 84532



OPERATION RAGNARSIX

Donations received by OR6 are tax-deductible to the full extent allowed by the law described in Section 501(c)3 of the Internal Tax ID: 84-4220859